

**TOWN OF PARADISE VALLEY  
ARTS ADVISORY COMMITTEE  
MINUTES OF APRIL 19, 2011 MEETING**

MEMBERS PRESENT: Chair Bets Manera, Georgann Byrd, Jane Cole, Bunny Gordon, Ellen Gerding, Janie Russo, and Council Liaison Mary Hamway.

MEMBERS ABSENT: Scott Simpson and Staff Liaison Natalie Montenegrino.

Chair Manera called the meeting to order at 3:00 on Tuesday, April 19, 2011 at the Town Hall, 6401 East Lincoln Drive, in the Goldwater Conference Room. The minutes of the November 2, 2010 and January 18, 2011 were approved as corrected.

The first order of business was to confirm the appointment of artist Beth Ames Swartz as the 2011 Artist of the Year. The committee discussed the January 18 visit to Mrs. Swartz's studio. Each member indicated they were very pleased with the art she had on view. It was agreed that all look forward to an interesting exhibit. The exhibit will open on Tuesday, October 11 with a reception in the chambers of the Town Hall, 5:30 to 7:00 PM. A letter of confirmation will be sent to Mrs. Swartz stating the confirmation and requesting the information needed before the opening. Chair Manera will contact Mrs. Swartz to set up a time for her to tour the Town Hall to determine where the art will hang and which pieces of art will be needed for the exhibit. Committee members Byrd and Russo will serve as liaisons and will also meet with Mrs. Swartz at that time. Mrs. Cole agreed to contact musicians Mrs. Becker and Mrs. Overholt to request that they again perform during the reception. They have been so well received that it is hoped they are free to do so.

Concern about the insurance to cover the art while in the Town Hall was discussed. Lenore Lancaster, the Town's Finance Manager, came to our meeting and indicated that the art is fully covered by the Town's insurance policy as long as they have on record the list of the art work indicating a description and the financial value of each piece.

The Committee reviewed and agreed to accept the various responsibilities, including the artist reception for the opening of the exhibit. The revised Committee Responsibilities and Assignments list for 2011 is attached. The committee will meet at 4:00 pm on the day of the opening in order to assist with the final preparations.

It was confirmed that artist Patsy Lowery will be the 2012 Artist of the Year. The committee is now seeking an artist who will exhibit in 2013. A discussion of Paradise Valley artists that might be future possibilities for future exhibits followed. Mrs. Cole, Council Member Hamway and Chair Manera all made suggestions which will be pursued and reported on at the next meeting.

Chair Manera will revise the Artist Application Form and that revision has been completed and is also attached to these minutes. It will be reviewed and if acceptable approved at the next meeting.

The next meeting was scheduled for Tuesday, September 13, 2011 at 2:00 pm to prepare the mailing of the mayor's invitation to the Exhibition Opening Reception and Exhibit postcard.

The meeting was adjourned at 3:20 p.m.