

Attendance: Chairperson Julie Pace, Paul Moore, Jay Ozer, Rich Post, Ryan Woody. Members absent: Victoria Bellomo-Rosacci, Larry Fink. Visitors present: Kevin Albert, Steven McGhee, Chuck Matthews, Chief Wingert

The motion to accept the minutes as submitted for the previous meeting was made by Jay and seconded by Paul. Motion passed.

The oath of office was administered to Ryan Woody by town clerk Duncan Miller. Photos were taken for the annual report.

DDACTS program: Freeman Carney: Data Driven approaches to crime and traffic safety.

- Freeman presented the power point on the DDACTS program used to brief both officers and citizens on the program.
- Program works on the correlation between traffic incidents and higher incidents of crime. Though this correlation is not intuitive to most, it is real as proven with Paradise Valley's own statistics. Data from the last 4 years was used as a base. The system then identifies "hot spots" which enables law enforcement to make deployment decisions to reduce the crime – and traffic incidents.
 - DDACT Zone: high presence and enforcement.
 - Resorts and businesses in zone are becoming partners in the program.
 - The program will be communicated out to the public via social media channels.
 - Burglary, vehicle burglary, auto theft, theft are the key incident types used.
 - The Boundaries of the key "hot spot" are: 40th Street, Desert Fairways, McDonald and 56th Street. Also, all along Lincoln and Tatum. An area of about 2 ½ square miles.
 - Active enforcement will be used in these areas – like stopping motorists for traveling 5mph over the speed limit. This will include 25 hours per week for officers in the zone.
 - There was a lot of discussion about how to best handle this so as to keep citizen support for the program. Several ideas for this surfaced including:
 - Printing up a flyer to hand out to motorists when during a stop.
 - Article(s) in the paper.
 - An "Elevator Speech" for the officer to provide and appropriate explanation for the heightened enforcement in the area – points to include the attempt to increase safety in this high traffic incident area.
 - There was discussion regarding a revenue of what the appropriate stop speed on Lincoln should be.
- Bike and Pedestrian Enforcement: This is mostly effecting bike groups who often come into Paradise Valley to ride in groups and cause some disruption to traffic, pedestrians and Citizen property rights.
 - There has been a big reaction among Bike enthusiasts. These groups are predictably feeling that Paradise Valley is now being too tough on riders.
 - There was discussion regarding how bike enthusiasts tend to be very reactionary to enforcement in most parts of the Country so this reaction is not unexpected.

- There was discussion regarding the fact that Scottsdale runs bike enforcement programs too (including citing bikes for not coming to a complete stop at stop signs) and that Paradise Valley might co-ordinate with Scottsdale.
- Electric Bike discussion: There was a shot discussion on the growing use of E-Bikes. It was decided to keep an eye on Southern California as E-Bike use is so heavy there to see if any additional rules/laws regarding E-Bike use might be necessary.
- There was discussion on how to communicate and educate the public (particularly bike enthusiasts) on Paradise Valley rules and laws and how they are enforced. Several ideas surfaced:
 - Working with Bike Stores to help educate their customers.
 - Reaching out to bike clubs.
 - Working with Bike clubs to encourage them to change their routes and behaviors. This is ongoing.
 - Printing a flyer to general distribution and to be made available at bike stores.
 - An article in the Independent and Republic (Scottsdale pages).
- Update on Goals
 - Construction security – security of construction sites and neighborhoods around construction;
 - ACOPS canvassed other US Police/City Departments around the country and have data.
 - A document containing key findings was passed out containing mostly a list of controls that were discovered including:
 - A Business license issued by the town.
 - Some of the requirements of the license included:
Insurance, training, bond, listing of personnel along with proof of citizenship.
 - Vehicle stickers allowing them to be on site.
 - Transponders for vehicles.
 - Penalties for violation were sometimes exclusion from work in the town.
 - Several action items out of this were considered/implemented as follows:
 - Best practices checklist to be attached with permit and/or used by HOAs.
 - ACOPS will work with planning and zoning to implement a checklist of best practices. To be done by planning and zoning. A page for signature.
 - Rich and Chuck will do a draft.
 - Possibility of making permit data available to PD so as to inform deployment decisions by PD. The idea being deterrence by increasing patrols at and around construction sites.

- Flying Vehicles: Communicating rules on the use and presence of flying vehicles in Paradise Valley.
 - Publish a FAQ document helicopters and drones.
 - Publish an article in the Independent.
 - Enlist help from PHX Fire and Rescue.
 - Publish an Article on the rules/laws regarding the public's use of drones.
- False Alarm Reduction
 - ACOPS canvassed other jurisdiction in regard to false alarm policy. It was found that many towns have false alarm fee policies. Paradise Valley should consider implementing a false alarm fee in order to reduce the number of false alarms. False alarm response is expensive in terms of resource time and, of course, money. Several points came up in discussion of this point as follows:
 - Often 80-20 rule governs false alarm behavior. That is 80% of the false alarms come from 20% of subscribers - this is sometimes more like 90-10. It is likely that we need to change behavior among a relatively small and identifiable group of citizens.
 - Paradise Valley currently has a law on the books.
 - Some jurisdictions give several false alarms for free before charging. It appears Paradise Valley currently allows 1 free false response and then charges \$100 per response after that.
 - Discussion: Paradise Valley had over 3200 false alarm calls last year. There needs to be staffing to support enforcement of False alarm ordinance.
 - Jay and Brian will draft a false alarm strategy document.
- Jay made motion to adjourn, Ryan seconded and motion passed.
 - Next meeting scheduled for September 19th at 6:00PM in the PD Auditorium.