

TOWN OF PARADISE VALLEY

ARTS ADVISORY COMMITTEE

Tuesday, March 27, 2018

The Arts Advisory Committee meeting was called to order at 1:30 p.m. on Tuesday, March 27, 2018. The meeting was held at Paradise Valley Town Hall.

Committee Members present: Chair Janie Russo, Laura Paquelet-Carpinelli, Georgann Byrd, Diana Georgelos, Jo Flittie, Kathy Duley, Carol Brecker, Natalie Montenegro, Colleen Steinberg, Former Council Liaison Scott Moore, Council Liaison Mark Stanton and Staff Liaison Tim Gomez.

Minutes Approval

Diana Georgelos motioned to approve the minutes from the January 23, 2018 meeting. Georgann Byrd seconded the motion. The motion was passed unanimously.

Introduce new Committee members; update Committee Roster

It was announced that Barbara Terranova has resigned from the Committee. Jo Taulbee Flittie and Natalie Montenegro have joined the committee as resident members. Chair Janie Russo was nominated to continue her tenure as chair. Council Liaison Scott Moore has resigned from the Arts Advisory Committee to take on responsibilities with the Experience Scottsdale. Councilmember Mark Stanton has been appointed to serve as the Council Liaison to the Arts Advisory Committee.

Critique Cherokee Art Opening on February 8, 2018

The Cherokee Art Opening was enormously successful. Kathy Duley and Laura Paquelet-Carpinelli were thanked for helping to set-up and assisting throughout the event. It was reported that there were approximately 250 guests. A brief discussion was held regarding ways to improve the event for next year. Key topics discussed were pre- and post publicity and the amount and placement of food in the Community Room.

Discuss selection of Phoenix Country Day School for 2019 exhibition

Phoenix Country Day School has been contacted by Janie Russo and is very interested in participating in the 2019 exhibit. There is no date set yet, but February 28 is the leading candidate. Janie Russo will follow-up with PCDS Director of Marketing Patrick McHonett to confirm.

Discuss October 2018 art opening and reception featuring former PV Mayor Ed Lowry

Chair Janie Russo reached out to Ed and Patsy Lowry to confirm the date of the art openings as Tuesday, October 23, 2018. Correspondence has been sent out from the Town to Ed Lowry. The event coincides with the 100th anniversary of the Grand Canyon and reflects nicely with the work and art of Mr. Lowry. The Arts Advisory Committee will explore the option of having Phoenix Country Day School students play music outside as people enter Town Hall. This will provide an opportunity for Phoenix Country Day School to build publicity for the 2019 exhibition.

The Arts Advisory Committee will include on the invitation list art docents who live in PV, Council members, former Mayors and artists, and members of the Town of Paradise Valley Women's Club. This event will be posted on the Town's calendar.

Chair Janie Russo echoed her desire to have full committee participation at the art opening. Specific committee assignments will be made at the September 18, 2018 meeting.

Current artist Joe Sacco will be contacted by Tim Gomez to arrange to take down his art in early October. Tim Gomez also will contact Ed Lowry to arrange to have his art installed prior to the opening.

Discussion of proposed Committee ordinance changes

The Arts Advisory Committee discussed the options regarding the upcoming resolution and text amendments that will be made to the Town Code regarding the body. Diana Georgelos motioned to approve the recommendation to change the name of the body from the "Arts Advisory Committee" to the "PV Arts Board". Laura Paquelet-Carpinelli seconded the motion. The motion passed unanimously. The Arts Advisory Council discussed many changes to the proposed resolution and organizational guidelines. These changes will be included in the resolution and organizational guidelines that will be delivered to council in June.

Other Business

No other business was discussed.

Set Next Committee Meeting Date

Next meeting is scheduled for Tuesday, May 15, 2018 at 1:30pm. The meeting after that will be Tuesday, September 18, 2018 at 1:30pm

Adjournment.

Adjourned at 3:20 pm.