

PV ARTS BOARD

Tuesday, November 13, 2018

The PV Arts Board was called to order at 1:37 p.m. on Tuesday, November 13, 2018. The meeting was held at Paradise Valley Town Hall.

Board Members present: Chair Janie Russo, Kathy Duley, Natalie Montenegrino, Laura Paquelet-Carpinelli, Jo Flittie, Diana Georgelos, Carol Brecker, Colleen Steinberg, and Staff Liaison Tim Gomez. Georgann Byrd and Council Liaison Mark Stanton were absent.

Minutes Approval

Chair Janie Russo requested a motion to approve the minutes as distributed from the October 23, 2018 meeting. Jo Flittie made the motion and Colleen Steinberg seconded. The motion was passed unanimously.

Review of Ed Lowry's Art Opening and Reception

The art exhibit was considered a success with approximately 120 in attendance. The Phoenix Country Day School student music ensemble was very well received. Although the weather did not allow for them to perform outside as originally planned, their placement in the main Council Chamber worked well.

It was agreed that the food budget of \$500 is appropriate for future events. It was discussed that the committee make the following changes to the food: purchase *seedless* grapes, two bags of cubed cheese, three salmon trays and three shrimp trays, and no turkey roll ups. (The two trays of assorted croissants were very popular.) It was also discussed that the committee should have a designated person assigned to replenish the punch. Kathy Duley agreed to bring lemonade next year as well.

The sign in book positioned in the Council Chambers was considered an improvement over the previous location by the Post Office. It was suggested that for next year we have a large poster made with the artist's bio information/photo that can be hung on the wall at the entrance to the exhibition. It would remain on view for the duration of the exhibition.

It was discussed that the PV Arts Board should verify the list of invitees and confirm that the names of our future artists are included on the invitation list. Another suggestion was to post a reminder Facebook blast periodically throughout the duration of the exhibition.

The PV Arts Board believes that it would be more appropriate for the outgoing resident artist to be recognized by Council in the second meeting of September while the resident's art work is still on display.

Update Status of Banner Project

Chair Russo asked Colleen Steinberg to update the Board on the proposed banners which would be displayed outside Town Hall and used to promote the annual art exhibitions. Ms. Steinberg discussed the proposed design for this year's banner which would feature an image from the exhibition, as well as the name of the artist and a logo of the PV Arts Board. The banners would be made of thick vinyl and hemmed for increased durability. The estimated price per banner is approximately \$250. Tim Gomez will ensure payment.

The Board unanimously approved the proposed design. Chair Russo asked Ms. Steinberg to look at the current banners before proceeding with a final design for our banner. Ms. Steinberg agreed to do this and will select an appropriate image from Ed Lowry's exhibition to be used for the banner. The anticipated completion date for the banners is mid-December. Public Works will be responsible for their installation and determining the schedule of their being on view.

Discuss plans for PCDS Art Opening on Thursday, February 28, 2019

Laura Paquelet-Carpinelli will reach out to Patrick McHonett from PCDS to ensure that they are aware of and in agreement with the timing of the program. It was discussed that the food from the last event was appropriate in quality and quantity. It was discussed that there should be beverage dispensers. Tim Gomez confirmed that PCDS can use the Community Room on the weekend prior to the opening for installation.

Discussion of possible schools to invite for future exhibitions includes PV United Methodist Church preschool, Valley Presbyterian preschool, Desert View Learning Center, and Temple Solel.

New Business:

Proposal for PV Art Map – Diana Georgelos

It was discussed that Council Liaison Mark Stanton would reach out to Town Attorney Andrew Miller about the appropriateness of the PV Art Map. Specifically, Andrew Miller will discuss the viability of publicizing art in the town that is not owned by the town. It was also suggested that Chair Janie Russo invite Mr. Miller to attend a meeting of our Board to further discuss the proposed art map. Board members were requested to email Chair Russo their list of public art work located in the Town prior to our next meeting.

Future Resident Artists

It was agreed that the Board will postpone discussion of the selection of future resident artists until next year.

Other Business

None

Next PV Arts Board Meeting Date

Next meeting is scheduled for Tuesday, January 15, 2019 at 1:30 p.m.

Adjournment

Adjourned at 3:03 p.m.