

Meeting Minutes

ADVISORY COMMITTEE ON PUBLIC SAFETY (ACOPS)

Date: May 18, 2021

Time: 6:00 PM to 7:30 PM

PLACE: Via Zoom

MEETING CALLED BY: Peter Wingert (Chief PVPD)

ATTENDEES: Peter Wingert, Steven McGhee (CRO PVPD), Anna Thomasson (Council Member), Tim Dickman, Jim Hawthorne, Jay Ozer, Kathy Petsas, Mark Winograd

ABSENT: Ryan Woody

Minutes Submitted By: Jim Hawthorne

NEXT MEETING:

DATE: August 31, 2021 (Tuesday)

TIME: 6:00 PM to 7:30 PM

PLACE: Meeting Room: Town of PV Offices

ATTENDEES: Peter Wingert, Steven McGhee, Ann Thomasson, Tim Dickman, Jim Hawthorne, Jay Ozer, Kathy Petsas, Mark Winograd, Ryan Woody.

GENERAL OVERVIEW:

Council Member Anna Thomasson welcomed everyone to the meeting and attendance was taken. At that point, she requested Jim Hawthorne be responsible for recording minutes of this session. Anna then asked if everyone had read the minutes of the last meeting and sought comments or objections. None were voiced, and the motion was made by Tim Dickman and seconded by Jim Hawthorne, to approve the minutes as submitted. The motion was passed with no objections.

AGENDA ITEMS:

See following table:

AGENDA ITEM	DISCUSSION POINTS
<p>VI. 2020 Annual Report</p>	<ul style="list-style-type: none"> At the suggestion of several new committee members Chief Wingert presented a review of the annual report. He explained the Mission, Values, and Goals of the PV Police Department and stated the first strategic plan was created in 2016. In 2020 - 2021 the department experienced significant challenges, i.e., COVID pandemic, George Floyd Minnesota incident (Phoenix riot + Scottsdale Fashion Square disturbance, President's Executive Order). In response to these issues the PVPD proactively increased their visibility in neighborhoods in order to address citizen fears and concerns. The department also achieved appropriate accreditation from relevant certification organizations. Information was provided concerning a personnel award program that recognizes the achievements and contributions of all department personnel. Officers were recognized for life saving awards. A full training program took place throughout the pandemic (approximately 3000 hours of training across 13 officers). Crime statistics were reviewed, and anomalies noted.
<p>VII. Update Items ACOPS</p>	<ul style="list-style-type: none"> <u>Nine O'Clock Walk</u>: Officer McGhee presented information on the 9 O'Clock walk initiative. The PVPD has started providing information to the community through "Alert Paradise Valley" concerning crime statistics and relevant safety tips. Officer McGhee is working with several vendors to ascertain the cost/benefit of a direct mail effort to promote this campaign. The PVPD is also working with local utility billing vendors to place information concerning the 9 O'Clock walk on their billing solicitations. Anna Thomasson asked what else this committee could do to be forceful advocates for is program? Other than "word of mouth" with friends and neighbors no other suggestions were forthcoming. It should be noted that <u>#nineoclockwalk</u> is the "hashtag" associated with social media efforts. <u>Alert PV subscribers/marketing</u>: The PVPD initiated SMART 911 with the Alert PV program. Enrollment in this program has continued to increase with 1,269 users now enrolled (note: this is individual users, not households). Appropriate IT, social media, and other media efforts are being employed to expand its utilization. Tim Dickman asked if the PVPD had any anecdotal information concerning resistance to the program and asked if we should survey people to wonder why the program has seen slow adoption rates? The consensus among committee members is that the program is valuable and well done. Anna Thomasson inquired concerning what specific alerts appear to be most valuable to the general population. Chief Wingert stated that police notifications appear to be of most value. (e.g., alerts impacting upon public safety.). Kathy Petsas raised the following question: "If there are roughly 7,000 household in PV and if 1/3 are duplicate households, perhaps only approximately 1,050 households are registered or approximately 1/7th of all households in PV participate in this program. If that is the case perhaps, we should encourage the placement of a follow up article concerning this program in the PV Independent. Action Item: Chief Wingert will follow up on this suggestion. Numerous committee members offered other suggestions in a brainstorming session: (1) an education program through the Scottsdale School System, (2) Set up a community service table at AJ's, (3) Have a QR code on literature to facilitate enrollment. Action Item: McGhee and Wingert to follow up as appropriate.

AGENDA ITEM	DISCUSSION POINTS
<p>VII. Update Items ACOPS continued.</p>	<ul style="list-style-type: none"> • March 2021 Police Report: Chief Wingert presented crime statistics as of April 2021 (these were hot off the press.). During this month the PVPD recorded 2 crimes against persons (murder, rape, assault), 31 property crimes and 2 crimes against society (gambling, prostitution, and drug violations) for a total of 35 crimes during the month of April. Because of the change in the methodology in recording crimes, Chief Wingert believes crime statistics will increase because of the implementation of the new recording system. Regarding property crimes, there were 3 burglaries, 12 thefts, 4 ID thefts, 7 fraudulent activities, 4 property damage cases, and 1 motor vehicle theft. During the month of April, PVPD saw a 16% increase in dispatched calls vis-a-vis April 2020 ... and a 23% increase in alarm alerts. The town experienced 10 total vehicular collisions during the month of April with the primary cause being excessive speed. Most collisions occurred on Lincoln or Tatum.
<p>VIII. New Items</p>	<ul style="list-style-type: none"> • FY 22 Strategic Planning: Chief Wingert initiated this discussion by reviewing the results of the PVPD “performance and feedback” survey he requested committee members fill out prior to the meeting. A total of five questions were included in the survey, with each question being graded on a 5-point scale (with 5 being excellent and 1 being poor). The survey was reviewed in detail by committee members and Chief Wingert noted specific areas where improvement should be made (especially in terms of communications with the general community). After reviewing the results, the committee members wanted to assure Chief Wingert that (1) with most of the scores falling in the 4 or 5 category that the results were quite good and (2) given the difficulties of the past year the department should be encouraged by the results. Action Item: The committee suggested a NA (not applicable) category be added to the five-point scale on future surveys to allow respondents to “opt out” of a question they may view as non-relevant, or they lack the ability to provide a fair and accurate rating. • SWOT Analysis: Chief Wingert requested the committee be prepared to review a pertinent SWOT analysis at its next meeting.
<p>IX. Quarterly Outreach Discussion</p>	<p>CRO McGhee provided an update on the following programs:</p> <ul style="list-style-type: none"> • Coffee with a Cop: In June the topic of discussion will be Elder Abuse. In July we have a prayer charity event. In August, we have a specialist to provide information in avoiding hazards in the home. • Shreddathon: This event is tentatively scheduled for October 23, from 8 AM until 12:00 PM. • Special Olympic World Games: A Cornhole Tournament is planned for October 9th, 2021, as a fund-raising event to support activities surrounding the Special Olympic World Games.
<p>X. Public Comment</p>	<p>No members of the public decided to attend the meeting. Council Member Thomasson alerted everyone that the City of Paradise Valley was about to celebrate its 60th birthday.</p>

There were no additional topics recommended for future discussion. Members are encouraged to submit topics to Chief Wingert. The meeting adjourned at 7:45 PM.