

Minutes – PV Arts Board

Date of Meeting: May 18, 2021, 1:00 pm

PV Arts Board Members in Attendance:

- | | | |
|---|--|---|
| <input checked="" type="checkbox"/> Chair Laura Paquelet-Carpinelli | <input checked="" type="checkbox"/> Marianna Mallia | <input checked="" type="checkbox"/> Mary Hamway |
| <input checked="" type="checkbox"/> Janie Russo | <input checked="" type="checkbox"/> Natalie Montenegro | <input checked="" type="checkbox"/> Jan Lindell |
| <input type="checkbox"/> Phyllis Barbee | <input checked="" type="checkbox"/> Colleen Steinberg | <input checked="" type="checkbox"/> Kathy Duley |
| <input checked="" type="checkbox"/> Carol Brecker | <input type="checkbox"/> Jo Taulbee Flittie | |

Council Liaison in Attendance:

- Councilmember Ellen Andeen

Staff Liaison in Attendance:

- Sarah Meland

The meeting was called to order at 1:03 p.m. on May 18, 2021 at the Town of Paradise Valley Boardroom.

Item #1: Approve Minutes

- Colleen Steinberg motioned to approve the minutes of the April 27, 2021 meeting with the change noted by Janie Russo; Janie Russo seconded the motion. Minutes were unanimously approved.

Item #2: Art Opening

- The Council approved that the Art Show Opening be held on October 26, 2021 from 5:30 to 7:00 pm.
- Musical groups from ASU and Phoenix Country Day School (PCDS) were considered with a preference for PCDS so the schools would be involved. Mary will get details about ASU and Laura or Carol will call to inquire about PCDS.
- Colleen will do the artwork for the banner, invitation, and bio poster. Bobby Lee Krajnik will reach out to Colleen to discuss which artworks to use.
- Lynn Bellino will be asked to remove her art by the end of September. Laura will reach out to her to see if we can recognize her at the September 23rd Council Meeting. Sarah will ask the town clerk to add this to the meeting.
- A final decision about whether to do food as it has been done in the past or use a caterer will be made in September.
- PR efforts:
 - Council Member Andeen will ask the Council about placing stickers on the sidewalks leading the way to Town Hall
 - Postcards will be given to resorts
 - Laura will reach out to the PV Independent about doing an article about the show, an interview with the artist, and featuring the event as ACOPS does with its events.
 - Sarah will ask the town manager if we can use the Town's PR firm to issue a press release

Item #3: School Art Show

- Desert View has not responded to calls so it was decided to skip pre-K options and move on to Kiva Elementary. Laura will contact Kiva.
- Laura motioned and Colleen seconded that future school arts shows would be a rotation of Kiva Elementary, Montessori Academy, Phoenix Country Day School, the Jones-Gordon School, Cherokee Elementary (not necessarily in that order). The motion passed unanimously.

Minutes – PV Arts Board continued

Item #4: Instagram Account

- Council Member Andeen reported that the town manager wanted us to use the Town's Instagram account to post and have board members share those posts.
- Laura will map out posts for throughout the year and get them to Sarah for posting.

Item #5: Ed Mell Sculpture

- Ed Mell will resume work on the sculpture for the Town Hall entrance. PVMPT is working on the funding.

Item #6: Board Secretary

- Laura called for a volunteer for board secretary to assist with the agenda, minutes and their distribution. Marianne volunteered.
- Laura motioned and Colleen seconded that Marianne Mallia be made secretary. The motion passed unanimously.

Item #7: New Business

- Laura read attendance polity which is if you miss three consecutive or 50% of all meetings, you would be removed from the board.
- Sarah will look into new nametags for the board members.
- Sarah or the town clerk will do a ten-minute volunteer training during the September meeting. The September meeting will also include stuffing invitations for the art show.

Next Meeting Dates: September 21, 2021, October 19, 2021 (if needed) October 26, 2021, and November 16, 2021, both at 1:00 pm

Adjournment: 2:16 p.m.