

Minutes – PV Arts Board

Date of Meeting: September 21, 2021, 1:00 PM

PV Arts Board Members in Attendance:

<input checked="" type="checkbox"/> Chair Laura Paquelet-Carpinelli		
<input type="checkbox"/> Phyllis Barbee	<input type="checkbox"/> Jo Taulbee Flittie	<input checked="" type="checkbox"/> Natalie Montenegrino
<input checked="" type="checkbox"/> Carol Brecker	<input checked="" type="checkbox"/> Jan Lindell	<input checked="" type="checkbox"/> Janie Russo
<input checked="" type="checkbox"/> Kathy Duley	<input checked="" type="checkbox"/> Marianne Mallia	<input checked="" type="checkbox"/> Colleen Steinberg

Council Liaison in Attendance:

Staff Liaison in Attendance:

Councilmember Ellen Andeen Sarah Meland

Chair Laura Paquelet-Carpinelli called the meeting to order at 1:00 PM on September 21, 2021, on Zoom, a change from the Town of Paradise Valley board room.

OLD BUSINESS

Item #1: Approve minutes

- Kathy Duley motioned to approve the minutes of the May 18, 2021, meeting as written. Colleen Steinberg seconded the motion. The minutes were unanimously approved.

Item #2: Removal of Lynn Bellino's art

- Laura reported that Lynn Bellino decided against being recognized at the Council meeting on September 23, but she agreed to donate a giclee of the banner painting to the Town. Sarah crafted a letter from the mayor to thank her. Lynn will pick up the banners, which the Board is giving her, within two weeks.
Action item: Laura will send a thank you letter from the PV Arts Board.

Item #3: Installation and promotion of the exhibit of Bobby Lee Krajnik's art

- Laura explained that she met with a small group, including the mayor and Town manager, about the October reception and the Town's support of the PV Arts Board. After discussion, the group decided to cancel the October in-person reception for two main reasons: 1) Bobby Lee was uncomfortable attending an in-person reception in October (she also did not agree to a video); and 2) the fluctuating situation with COVID-19 made planning an in-person reception difficult. The town manager and others in attendance thought it best to be conservative and cancel the reception for this year.
- Bobby Lee was asked to hang her art by October 26, and she agreed to provide Sarah with an inventory soon.
Action item: Laura will contact Bobby Lee and verify the date she plans to hang the art, ask again for the inventory, and ask if she has photos she could share of the art chosen for the exhibit.
- The Board discussed various ways to launch the new exhibit and to encourage people to view it.

Minutes – PV Arts Board continued

- Janie asked about having an outdoor reception. Guests could view the art in groups, per the Town's COVID-19 protocols. She reminded us that the reception is for the Town, not just for the artist, and is a main opportunity to celebrate and promote art in the Town, which is the Board's mission. The Board discussed the possibility of a reception later in the year. A decision was not made.
- Jan suggested combining our event with the Town's upcoming 60th Anniversary Celebration on October 17 as a way to promote the new exhibit now. The Board agreed and decided on an easel poster of one of the paintings, if the display is approved by the Historical Committee planning the celebration. In addition, Sarah will distribute promotional postcards at the Town's information table. Sarah said the poster could also probably be used at the November car show.
Action items: 1) Sarah will verify that the poster can be used at both events; 2) Colleen will have the poster made; 3) Sarah will add a mention of the art exhibit to the mayor's talking points for the anniversary celebration; 4) Laura will craft a statement about the exhibit that can be distributed at the information table.
- Postcards will be distributed to the resorts to display for interested guests.

Additional action items to promote the exhibit

- Laura will ask Terrance Thornton, executive editor of the *Paradise Valley Independent*, to include an article in the newspaper announcing the exhibit.
- Colleen will 1) complete the poster for the lobby that will include Bobby Lee's biography and artist statement; 2) deliver the banners to Duncan by October 27; 3) finish the postcards.
- Laura already submitted captions for the year (by month) for the Town website and Instagram accounts; Colleen will send the banner photos to Sarah to post with the captions.

Item #4: Student art exhibit

- Laura called Kiva Elementary on August 30, 2021, and learned that Kiva has a new art teacher, Suzette Deboard.
- The student art show is usually held in conjunction with a Council meeting so that Council members can be present. The best dates appear to be February 10, 2022, or February 24, 2022.
Action item: Sarah will send a letter to the principal and Ms. Deboard asking that Kiva be the featured school. Laura will discuss possible dates with Ms. Deboard.

Item #5: Ed Mell sculpture

- **Action item:** Ellen will follow up with Julie Pace about the Ed Mell sculpture.

Item #6: Decals

- Laura said the Town declined to give the PV Arts Board clearance to produce sidewalk decals.
- Placing banners by the Ritz on Mockingbird Lane was mentioned. Natalie said that homeowners on Mockingbird Lane may not want the banners on their property and that the banners currently being used are on Town-owned property.

NEW BUSINESS

Item #1: Featured artist for 2022-2023

- Laura has reached out to Leslie Sandbulte, the 2022-2023 artist, to ensure that she still intends to participate.

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Action item: The Board needs to review the list of possible artists (Janie’s list) and tour studios in January, after which a Board vote will determine next year’s featured artist. The featured artist must be a resident of Paradise Valley and not be on the PV Arts Board.

Item #2: Training

- Sarah said that she still intends to have the 10-minute training for the PV Arts Board members at a future meeting.

Item #3: Hanging art in Town buildings

- Sarah brought up hanging some of the art that is currently in storage and asked for volunteers to help decide what art to hang and where it should be placed. The volunteers will meet Thursday, September 30, to review and place the art.

Action item: Laura suggested that hanging the additional art could be a photo opportunity for the *Paradise Valley Independent*. No one was identified to contact Terrance Thornton.

Next meeting dates: November 16, 2021, 1:00 PM.

Adjournment: Laura adjourned the meeting at 1:55 PM.