

Minutes – PV Arts Board

Date of Meeting: November 16, 2021, 1:00 PM

PV Arts Board Members in Attendance:

<input checked="" type="checkbox"/> Chair Laura Paquelet-Carpinelli		
<input checked="" type="checkbox"/> Phyllis Barbee	<input checked="" type="checkbox"/> Jo Taulbee Flittie	<input checked="" type="checkbox"/> Natalie Montenegro
<input checked="" type="checkbox"/> Carol Brecker	<input checked="" type="checkbox"/> Jan Lindell	<input checked="" type="checkbox"/> Janie Russo
<input checked="" type="checkbox"/> Kathy Duley	<input checked="" type="checkbox"/> Marianne Mallia	<input checked="" type="checkbox"/> Colleen Steinberg

Council Liaison in Attendance: **Staff Liaison in Attendance:**

Councilmember Ellen Andeen Sarah Meland

Chair Laura Paquelet-Carpinelli called the meeting to order at 1:00 PM on November 16, 2021, in the Town boardroom.

OLD BUSINESS

Item #1: Approve minutes

- Janie motioned to approve the minutes of the September 21, 2021, meeting as written. Phyllis seconded the motion. The minutes were unanimously approved.

Item #2: Hanging of existing art at Town Hall

- Laura thanked those on the Board who helped reposition the art at Town Hall. She added that she has learned the Town’s employees like the changes. A story about rehanging the art was featured in *The Paradise Valley Independent*.

Item #3: Installation and promotion of the exhibit of Bobby Lee Krajnik’s art

- Bobby Lee attended the Town’s 60th Anniversary Celebration (she brought 1 painting to display), visited with guests, and was photographed with the mayor for *The Paradise Valley Independent* (November 3, 2021 issue). The Mayor mentioned the new exhibit in his remarks. Additional postcards have now been printed, and the first outdoor banner is in place on Invergordon.
- Bobby Lee and Laura were also interviewed for *The Independent* and were quoted in the November 3rd article on rehanging the existing art.
- Laura thanked Colleen for her amazing work on designing and finishing the banners and postcards.

Item #4: Student art exhibit

- Kiva’s new art teacher, Suzette Deboard, agreed that Kiva would participate in the student art exhibit. The reception will be held on February 24, 2022, from 5:00 PM to 6:30 PM. Laura explained to Ms. DeBoard that she should choose the children to participate and the theme for their assignment. Ms. DeBoard will supply a synopsis of the children’s assignment that can be placed with the exhibit.

Minutes – PV Arts Board continued

- Laura has already given Ms. DeBoard the information she needs to prepare for the exhibit. Laura asked for a Board member volunteer to continue the follow up with Ms. DeBoard and the principal, as needed. Jan volunteered and will coordinate details, including the refreshments, with Sarah and Ms. DeBoard.
Action item: Jan needs to inform Ms. DeBoard that she can develop a presentation to be *streamed* at the exhibit should she choose to do so.
Action item: Sarah will ensure that the event is on the Council's agenda.
- All Arts Board members should be present and need to be at Town Hall at 4:15 PM to set up. Food will be placed in the lobby.
Action item: Sarah will ask for the doors to be retracted.
- Those attending will include the principal and other school administrators, parents and families of students, Board members, and the Mayor and Council members.
- Laura mentioned that other children could come on field trips from the school, which is within walking distance of Town Hall.

Item #5: 2022-2023 featured artist Leslie Sandbulte

- Laura met with Leslie at her studio on October 8, 2021, and, subsequently, Leslie came to Town Hall to preview the wall space to prepare for curating her exhibit. Laura followed up by emailing Leslie an Upcoming Featured Artist Overview/Checklist.
- Laura mentioned that the artists need to understand that the Town's interest is *not* to be a gallery but rather to promote art in the Town.

NEW BUSINESS

Item #1: Reception for Bobby Lee Krajnik in January 2022

- The Board discussed holding a reception for Bobby Lee Krajnik on January 25, 2022, to replace the reception that was cancelled because of COVID-19 concerns. For the previous artist's reception, costs were about \$800, slightly over the budget of \$650, and could be similar for Bobby Lee's reception. The current yearly budget for the Board is \$2,500.
- The reception will begin at 5:30 PM, and Bobby Lee will speak at 6:00 PM. Set-up (all Board members) will be at 3:15 PM.
Motion: Phyllis moved to have the reception on January 25, 2022, if the Town Manager approves. Colleen seconded the motion. The motion passed unanimously.
Action item: Sarah to verify with the Town Manager that the reception can be held.
- The Board discussed the parameters for the party and agreed that the approach needs to account for the pandemic. The theme will be bright colors and Southwest-type decorations and music to complement Bobby Lee's art.
- Rather than having live music, the Board agreed to use the Town's audio system to play Mariachi or Cuban-themed music.
- The party invitation can be sent through Constant Contact (no mailed invitations), which Sarah can coordinate. The invitation list usually includes about 150 persons, and 100 generally attend. This year 50 to 75 will more likely attend because of COVID-19 and Bobby Lee's smaller invitation list. The food, which is placed in the small Board room, will be individually packaged.
- Natalie brought up the possibility of starting the year in January. That idea was tabled for now.
- Assignments:

Minutes – PV Arts Board continued

- **Colleen** will design an invitation, which can have an embedded image, to be emailed on January 4, 2022.
- **Carol** will make an Ikebana centerpiece, which will be presented to the artist.
- **Janie, Colleen, and Phyllis** will shop at Costco at noon on the day of the reception. They will keep it simple, e.g., shrimp cocktail, sandwiches (preordered and split), fruit cups, cookies or pastry, and bottled and sparkling water (possibly flavored).
- **Laura** will organize the packaging. She suggested getting stickers at Hobby Lobby to use with saran wrap as one inexpensive possibility.
- **Laura** will ask her husband about handling the music and developing a playlist.
- **Jan** will coordinate which trays to use. **Board Members** should send Jan photos of possible trays (colorful, keeping the theme in mind) **by January 15, 2022**.
- **Jan** will bring her crepe paper flowers for decorations. Possibly some fresh flowers can be added. Jan suggested foraged arrangements for outside the hall, such as bougainvillea if they are still blooming.
- **Kathy** will go to Standard Restaurant Supply at 2922 E McDowell in Phoenix to look for anything cute and creative that might work for packaging or decoration.
- **Other Board members** agreed to help as needed, and the Board agreed that a smaller group of members could meet after the holidays at someone’s home to coordinate, if needed.
- **Laura** will communicate with Bobby Lee and let her know that she can also put together a slide show for streaming at the reception.

Item #2: Featured artist for 2022-2023

- The Board discussed and selected potential featured artists for 3 years beginning in 2023-2024: Larry Brecker, 2023-2024; Barbara Lacy, 2024-2025; and Chad Little, 2025-2026.
Action item: Colleen volunteered to coordinate studio tours (end of January or early February). Marianne agreed to help as needed. Although the studio tours are not mandatory, they are very helpful in making decisions. Colleen will attempt to schedule all tours on the same day (possibly at 9, 10, and 11 AM), after which anyone who wants to do so could have lunch.
- Laura explained that the list includes artists (all genres) residing in Paradise Valley. Any artists without websites were not included, assuming they would not have enough art for an exhibit.
Action item: Laura said that we need to update the list at the spring meeting and ensure that all artists on the list do, indeed, still live in Paradise Valley. Featured artists cannot be members of the PV Arts Board.

Item #3: Parada Del Sol parade

- Laura brought up the idea of having the Town’s art activities (artist and school) featured in Scottsdale’s annual Parada Del Sol parade in February. She thought that the Scottsdale Charros, who sponsor the parade, might waive the entry fee. The artist and art teacher from Kiva could ride in a convertible decorated with one of the featured-artist banners.
- Councilmember Andeen asked how the parade would benefit residents of PV, which is integral to the Board’s mission. Laura thought it might be a way to promote the Town’s art activities. Ellen said that it might be considered a liability as a “town-sponsored float.”
Action item: Ellen will check with the Town attorney before the idea is considered again.

HOLDOVER OLD BUSINESS

Minutes – PV Arts Board continued

Item #1: Training

Action item: Sarah will hold a 10-minute training for the PV Arts Board members at a future meeting.

Item #2: Ed Mell sculpture

Action item: Ellen will follow up with Julie Pace about the Ed Mell sculpture.

Item #3: Postcards for the featured art exhibit

Action item: The Board will discuss distributing postcards to resorts located in the Town.

Next meeting date: January 18, 2022, at 1:00 PM.

Adjournment: Laura adjourned the meeting at 2:30 PM.