

PARADISE VALLEY MOUNTAIN PRESERVE TRUST

MINUTES OF MEETING FOR SEPTEMBER 25, 2019

CALL TO ORDER:

Chair Fred Pakis called the meeting of the Paradise Valley Mountain Preserve Trust to order at 5:00 p.m. on Thursday, September 25, 2019 in the Paradise Valley Town Hall Boardroom, 6401 E. Lincoln Drive, Paradise Valley, Arizona.

ROLL CALL

PRESENT

Fred Pakis, Chair
John Graham, Vice Chair was not present
Bernie Barry
Martha Hunter Henderson
Joan Levinson
Phil Schneider was not present
Teresa Zachariah

ALSO PRESENT

Duncan Miller, Trust Secretary
Andrew Miller, Town Attorney
Council Member Julie Pace
Ryan O'Hara, VYRL

Approval of Minutes from September 5, 2019

Ms. Levinson moved to approve the minutes from September 5, 2019. Mr. Pakis seconded the motion which passed unanimously.

Update on VYRL Marketing Campaign

Mr. Pakis reported on the status of the Trust's new branding, brochures, website, and outreach campaign. The Board members viewed the donor video produced by VYRL which included an interview with Board Member Schneider. Feedback was provided suggesting minor edits.

Discussion and Action on the Donor Recognition and Information Session

Mr. Pakis summarized arrangements and RSVPs for the Donor Recognition and Information Session scheduled for October 9, 2019 from 5:30 – 7:30 PM at the Sanctuary Camelback Mountain Resort & Spa.

Board Members discussed the formal program which would include and introduction by Chairman Pakis, comments by Council Member Pace on behalf of the Town Council, the donor video, and unveiling of the Ed Mell sculpture design.

Attendees would then be invited to mingle informally with appraiser Mike Turner, CPA Jana Potenza, and members of the Trust and Town.

Council Member Pace provided an updated on the Ed Mell sculpture and the proposed location, the children's book titled The Real Story of Camelback Mountain, and the associated stuffed animals.

Assignments were made to address follow-up invitation letters and make telephone calls to invited guests.

ADJOURNMENT

Motion and vote – Mr. Pakis moved to adjourn. Dr. Zachariah seconded the motion which passed by the following vote:

Aye – 5

Bernie Barry
Martha Hunter Henderson
Joan Levinson
Fred Pakis
Teresa Zachariah

Nay – 0

Absent - 2

John Graham
Phil Schneider

Chairman Pakis adjourned the meeting at 6:05 PM



Duncan Miller, Secretary