

## **PARADISE VALLEY MOUNTAIN PRESERVE TRUST**

### **MINUTES OF MEETING FOR MARCH 28, 2022**

#### **CALL TO ORDER:**

Chair Fred Pakis called the meeting of the Paradise Valley Mountain Preserve Trust to order at 3:00 p.m. on Monday, March 28, 2022 in the Paradise Valley Town Hall Boardroom, 6401 E. Lincoln Drive, Paradise Valley, Arizona and on Zoom Conference.

#### **ROLL CALL**

#### **PRESENT**

Fred Pakis, Chair  
John Graham, Vice Chair  
Steve Evans  
Martha Hunter Henderson  
Teresa Zachariah

George Getz and Joan Levinson were not present

#### **ALSO PRESENT**

Phil Schneider

#### **OFFICERS PRESENT**

Duncan Miller, Trust Secretary

#### **Introduction of New Members**

Chair Pakis introduced recently appointed trustee Steve Evans who donated a conservation easement to the Trust in 2020. He stated that George Getz was also appointed to the Trust, but he was unable to attend the meeting.

#### **Financial Report**

Chair Pakis reported that the Trust has a cash balance of \$23,411.31 in the Wells Fargo account, \$886.93 in the Local Government Investment Pool account, and \$21.1 million in land assets.

Sales of the book The Story of Camelback Mountain written by supporters of the Trust, Pam Hait and Estelle Cohen and illustrated by Sebastien Millon, have generated approximately \$10,000 in revenue for the Trust. Publication, storage, and distribution of the book are provided by the generous donations of the Scoon Family.

The Trustees reviewed the 13 vendors currently selling the book. Based on a recommendation from Trust Secretary Duncan Miller, it was agreed to remove

the book from sale on Amazon.com because the account showed a deficit of \$25.88.

The Trustees reviewed the proposed budget for Fiscal Year 2023. It was noted that the budget showed a projected deficit of \$1,900. Mr. Miller explained that each year the Town Council budgets funds to support the Town's various committees, commissions, and boards. The proposed budget for FY 2023 includes an allocation of \$2,500 for the PVMPT. He suggested amending the PVMPT budget to show a revenue transfer from the Council budget to the PVMPT budget thereby showing a balanced budget.

**Motion and vote:** Board Member Graham moved to approve the proposed FY 2023 budget as amended showing the budget transfer from the Town Council budget. Board Member Evans seconded the motion which passed by the following vote:

Aye: 5

Fred Pakis, Chair

John Graham, Vice Chair

Steve Evans

Martha Hunter Henderson

Teresa Zachariah

Not Present: 2

George Getz

Joan Levinson

Chair Pakis reported that the Anne and Bob Williams Mummy Mountain Memorial Trust was established in memory of Paradise Valley residents Anne and Bob Williams. The purpose of the trust fund is to aid and assist in the acquisition of land or conservation easements on Mummy Mountain. The AZ Community Foundation manages the account which has grown to approximately \$85,000. The PVMPT Chair is also a member of the Anne and Bob Williams Trust Advisory Board along with the Paradise Valley Mayor and members of the Williams family.

Mr. Miller stated that members of the Williams family contacted the Trust and are interested in expending the funds and winding down the memorial trust. The Trustees discussed possible uses for the funds including financing the creation of an art installation in front of Town Hall recognizing donors to the PVMPT.

There was consensus that Chair Pakis would work with the Williams family and the AZ Community Foundation to discuss options to allocate the funds, including for the proposed sculpture.

## **Approval of Minutes**

**Motion and Vote:** Board Member Zachariah moved to approve the Minutes from September 25, 2019, December 11, 2019, February 21, 2020, and December 9, 2020. Board Member Hunter-Henderson seconded the motion which passed by the following vote:

Aye: 5  
Fred Pakis, Chair  
John Graham, Vice Chair  
Steve Evans  
Martha Hunter Henderson  
Teresa Zachariah

Not Present: 2  
George Getz  
Joan Levinson

## **Update on the Donor Recognition Art Installation at Town Hall Entryway**

Board Member Zachariah updated the Trust on a proposal to commission a sculpture by Ed Mell recognizing donations to the PVMPT to be installed near the entrance to Town Hall. She stated that Council Member Pace recently communicated with Mr. Mell about the status of the project. Board Members Zachariah and Hunter-Henderson volunteered to follow up with Council Member Pace and Ed Mell to get an update and a cost estimate.

## **Discussion and Action on Donor Recognition and Information Session**

Chair Pakis announced that 2022 marks the 25<sup>th</sup> anniversary of the PVMPT. He suggested that in lieu of holding another information and outreach session with donors and potential donors, that it would be appropriate to host a 25<sup>th</sup> Anniversary reception in the fall. It would be ideal if the reception could be held in conjunction with the installation of the sculpture.

There was consensus to plan an anniversary reception in the fall.

## **Discussion of Outreach Strategies to Potential Donors**

The Board Members reviewed maps of Mummy Mountain, Camelback Mountain, and the Phoenix Mountain Preserve and prioritized properties in which there was interest in acquiring conservation easements. Strategies were discussed to contract the property owners.

## **ASU Luminosity Lab Proposal to Treat Scars on Mummy Mountain**

Chair Pakis presented a proposal from the ASU Luminosity Lab which is part of the College of Sustainability. The scope of work included:

- The development of photo realistic renderings of Mummy Mountain - these images should portray how the mountain will look after the proposed remedies are completed. These images can be used to achieve public buy-in for the effort.
- Use drones to capture images and video of Mummy Mountain as needed to support this statement of work.
- Analysis of dying mountains to achieve a natural look and exploring the use of drones, and other methods, to apply dye to a mountain face. This analysis should result in a report that speaks to the feasibility and cost associated with dying the mountain face's cuts and spills with the use of drones.
- Research into how vegetation can be introduced to the mountain face to help make impacted areas appear more natural and hide the imperfections introduced by developers.

He stated that the Trust has the authority to undertake this work under Section 7.2 (Monitoring of Property) and Section 7.3 (Power to Undertake Cleanup of Trust Property) of the Trust bylaws.

Data collection and analysis would cost approximately \$10,000 and would be paid by the Trust using existing funds. The results would be shared with the Town Council.

**Motion and vote:** Board Member Hunter-Henderson moved to authorize Chair Pakis and staff to enter into an agreement with the ASU Luminosity Lab to conduct an aerial survey of Mummy Mountain and present a feasibility analysis for treating scarring in the amount of \$10,000. Board Member Zachariah seconded the motion which passed by the following vote:

Aye: 5

Fred Pakis, Chair

John Graham, Vice Chair

Steve Evans

Martha Hunter Henderson

Teresa Zachariah

Not Present: 2

George Getz

Joan Levinson

**ADJOURNMENT**

**Motion and vote** – Chair Pakis moved to adjourn. Board Member Zachariah seconded the motion which passed by the following vote:

Aye: 4

Fred Pakis, Chair

Steve Evans

Martha Hunter Henderson

Teresa Zachariah

Not Present: 3

John Graham, Vice Chair

George Getz

Joan Levinson

Chairman Pakis adjourned the meeting at 4:05 PM



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Duncan Miller, Secretary