

TRANSPARENCY

We dedicate ourselves to:

- Building a common understanding of administrative processes between the Town's residents and their government
- Ensuring that internal controls are established, properly documented, and maintained
- Avoiding both actual conflicts of interest and the appearance of such conflicts
- Making decisions at the level closest to the customer whenever possible
- Improving access to public records through enhanced public communication and web based solutions

APPRECIATION OF THE TOWN'S HERITAGE

We dedicate ourselves to:

- Knowing about the people in the community who have made significant contributions to the Town and its history
- Being aware that the community's current values are shaped by its history and heritage
- Understanding that the Town's resort community has played an integral role in developing Paradise Valley into a world class destination
- Appreciating the involvement of past and current citizens who have help shaped the Town's vision and continue to affect the Town's future through civic engagement
- Respecting the community's values of limited government, low density and open space, in a residential desert setting