



TOWN OF PARADISE VALLEY 2012 GENERAL PLAN



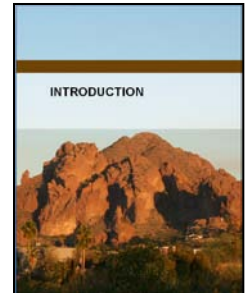


CONTENTS

Acknowledgements **vi**

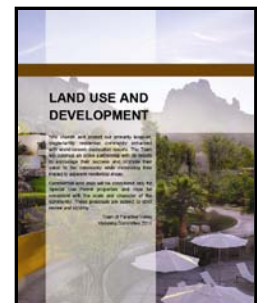
Part 1 Introduction **1-1**

- 1.1 Preface..... 1-1
- 1.2 Town History 1-1
- 1.3 Purpose of the General Plan..... 1-4
- 1.4 Town Vision and Values..... 1-5
- 1.5 General Plan Elements 1-6
- 1.6 Public Participation 1-7
- 1.7 General Plan Adoption 1-8



Part 2 Land Use and Development **2-1**

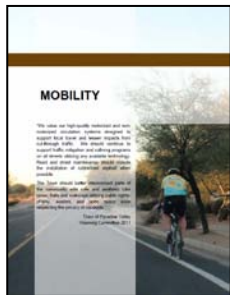
- 2.1 Land Use..... 2-1
 - Goal LU 2.1.1 Quality of Life 2-2
 - Goal LU 2.1.2 SUP Property Revitalization 2-3
 - Goal LU 2.1.3 Community Form/Design 2-4
- 2.2 Development Areas 2-5
 - Goal DA 2.2.1 Development Area Policy 2-5
 - Goal DA 2.2.2 Community Spaces..... 2-6
 - Goal DA 2.2.3 Infrastructure and Development..... 2-7
- 2.3 Implementation Measures..... 2-8
- 2.4 Land Use Map 2-14
- 2.5 Development Areas Map 2-17





Part 3 Community Character and Housing 3-1

- 3.1 Community Character 3-1**
 - Goal CC&H 3.1.1 Residential Character 3-1
 - Goal CC&H 3.1.2 Town Gathering Locations..... 3-2
 - Goal CC&H 3.1.3 Town of Distinctive and Memorable Places 3-3
 - Goal CC&H 3.1.4 Community Scenic Design 3-4
- 3.2 Housing 3-5**
 - Goal CC&H 3.2.1 Housing Types & Supply 3-5
- 3.3 Implementation Measures..... 3-5**



Part 4 Mobility 4-1

- 4.1 Motorized Circulation 4-1**
 - Goal M 4.1.1 Motorized Circulation System 4-1
 - Goal M 4.1.2 Neighborhood Traffic 4-2
- 4.2 Non-Motorized Circulation 4-3**
 - Goal M 4.2.1 Non-Motorized Circulation System 4-3
 - Goal M 4.2.2 Integrated Pedestrian System 4-4
 - Goal M 4.2.3 Integrated Bicycle System 4-4
- 4.3 Public Transit 4-5**
 - Goal M 4.3.1 Regional Transit Services..... 4-5
 - Goal M 4.3.2 Local Transit Services 4-6
- 4.4 Roadway Design 4-6**
 - Goal M 4.4.1 Roadway System..... 4-6
 - Goal M 4.4.2 Roadway Design 4-7
 - Goal M 4.4.3 Visual Character 4-8
- 4.5 Implementation Measures..... 4-9**

CONTENTS

4.6 Map and Standards..... 4-13

- Motorized Circulation 4-13
- Non-Motorized Circulation..... 4-18
- Bike Lane 4-18
- Bike Route..... 4-18
- Sidewalk..... 4-18
- Multi-Use Trail 4-18
- Recreational Trail 4-20
- Recreational Path..... 4-20
- Design Standards..... 4-20

Part 5 Open Space and Recreation 5-1

5.1 Open Space 5-1

- Goal OS 5.1.1 Open Space Protection 5-1
- Goal OS 5.1.2 Open Space Program..... 5-3

5.2 Recreation 5-3

- Goal R 5.2.1 Recreational Opportunities..... 5-4

5.3 Implementation Measures..... 5-5

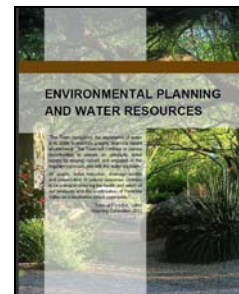


Part 6 Environmental Planning and Water Resources 6-1

6.1 Environmental Planning..... 6-1

- Goal EP 6.1.1 Vegetation and Wildlife 6-1
- Goal EP 6.1.2 Community Trees..... 6-2
- Goal EP 6.1.3 Visual Resource Preservation..... 6-2
- Goal EP 6.1.4 Air Quality 6-3

6.2 Water Resources..... 6-4

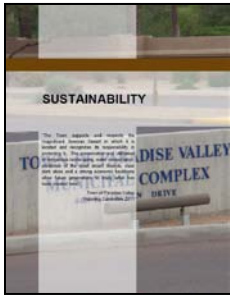


Goal WR 6.2.1 Water Supply 6-4

Goal WR 6.2.2 Water Quality 6-5

Goal WR 6.2.3 Flood Control/Drainage..... 6-5

6.3 Implementation Measures..... 6-6



Part 7 Sustainability 7-1

7.1 Social Sustainability..... 7-1

Goal S 7.1.1 Community Education and Involvement..... 7-1

7.2 Sustainable Environment..... 7-2

Goal S 7.2.1 Residential Buildings 7-2

Goal S 7.2.2 Non-Residential Buildings 7-2

Goal S 7.2.3 Greenhouse Gas Emissions..... 7-3

Goal S 7.2.4 Water Conservation 7-4

Goal S 7.2.5 Solid and Hazardous Waste..... 7-4

7.3 Sustainable Economics 7-5

Goal S 7.3.1 Finances..... 7-5

7.4 Implementation Measures..... 7-5



Part 8 Public Facilities/Services and Cost of Development 8-1

8.1 Public Facilities..... 8-1

Goal PFS 8.1.1 Public Facilities 8-1

8.2 Police Services 8-2

Goal PFS 8.2.1 Crime and Law Enforcement 8-2

8.3 Fire and Emergency Services..... 8-3

Goal PFS 8.3.1 Fire Protection and Emergency Medical Services..... 8-3

CONTENTS

8.4 Code Compliance..... 8-4
 Goal PF 8.4.1 Compliance with Health and Safety Codes8-4

8.5 Other Services 8-4
 Goal PF 8.5.1 Other Facilities and Services..... 8-4

8.6 Cost of Development 8-5
 Goal CD 8.6.1 Cost of Development 8-5

8.7 Implementation Measures..... 8-6

Part 9 Implementation 9-1

9.1 Implementation Strategies 9-1

9.2 Capital Improvement Program (CIP) 9-2

9.3 Annual Report 9-3

9.4 Major Amendments..... 9-3

Part 10 Glossary 10-1



ACKNOWLEDGEMENTS

Our sincere thanks to the following people for contributing to the preparation of the 2012 General Plan:

Town Council

Scott LeMarr, Mayor
Mary Hamway, Vice Mayor
Michael Collins
Paul Dembow
Pam Kirby
Vernon Parker
Lisa Trueblood

Town Planning Commission

Maria Syms, Chairperson
Jim Baker
Tom Campbell
Scott McPherson
Richard Mahrle
Dolf Strom
Louis Werner III

General Plan Advisory Committee

Michael Collins, Chairperson
Paul Dembow
Mary Hamway
Richard Mahrle
John Meunier
Linda Peterson Warren
David Sherf
Dolf Strom
Louis Werner III

Town of Paradise Valley Staff

Jim Bacon, Town Manager
David Andrews, Assistant Town Manager
Eva Cutro, AICP, Community Development Director
Molly Hood, AICP, Senior Planner
George Burton, Planner
Bill Mead, Town Engineer
Andrew Miller, Town Attorney