



# Information Release

05/04/2020

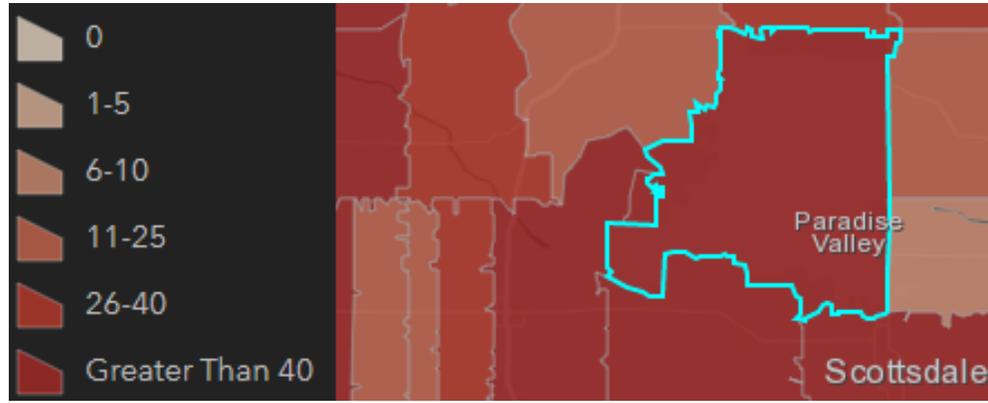
Officer Steven McGhee

(480)348-3567

## Take Action and Support for Essential Workers

As the Town of Paradise Valley continues services amongst the spread of the coronavirus, officials are strongly encouraging residents to sign up for Alert PV at [www.paradisevalleyaz.gov/AlertPV](http://www.paradisevalleyaz.gov/AlertPV)

There are 43 confirmed cases in Town and members of our community are seeking ways to improve the safety for their families, friends, and neighbors while supporting our essential workers.



Source from Arizona Dept. of Health ArcGIS Map on 05/04/2020

Alert PV is powered by Smart911 which empowers residents to take action and provide valuable and accurate health data that increases the awareness of first responders to the risk levels for coronavirus through vital information. Smart911 protects over 45 million people nationwide.

A Smart911 Safety Profile is activated only when 9-1-1 is dialed by a user. It can display critical medical information for those who may be at higher risk of developing a serious COVID-19 illness. As identified by the CDC, the vulnerable population includes older adults, and those with a history of chronic medical conditions like heart disease, diabetes, lung disease, respiratory conditions, and compromised immune systems. When an individual calls 9-1-1 within the Town of Paradise Valley, their Safety Profile automatically displays, providing first responders with enhanced medical data.

Individuals can additionally self-identify if they are under quarantine, and whether it is self-imposed or directed by a health professional. The Safety Profile allows residents to sign up for alerts from Town officials to receive reliable information about any emergencies that could impact residents. Individuals will also receive tailored alerts based on their specific needs and geographic location.

Earlier in April, Governor Ducey announced the *Arizona Light It Blue* initiative in recognition of the healthcare, public safety, and other essential workers supporting Arizonans during this challenging time. The Governor invited any city, town, and private business to join this effort by displaying blue lights. In response, the Town of Paradise Valley immediately installed blue lights to honor our essential workers by highlighting a number of key places around town.



Image of Barry Goldwater Memorial, April 2020



TOWN OF PARADISE VALLEY POLICE DEPARTMENT

## Information Release



The Paradise Valley Police Department invites residents supporting this initiative to text a photo of blue lights across Town to their non-emergency line at (480)948-7410 to have the image highlighted anonymously on social media. Please include your first name with the image if you desire an attribution. No enforcement action on blue light displays will be taken on any resident who desires to participate in this initiative while Stay at Home orders are active within our State through May 2020.

As a reminder, emergency messages via text message can also be sent to 9-1-1. This feature should only be used in an emergency where a phone call cannot be made due to circumstances.

To stay informed with the Town's response to COVID-19 including service updates, information and resources, press releases and other communications sent to date please visit our website: [www.paradisevalleyaz.gov/COVID-19](http://www.paradisevalleyaz.gov/COVID-19) or sign up for weekly COVID-19 emails: <https://bit.ly/33J3ZHO>

For the latest information on what's happening in Paradise Valley, follow us on:

Facebook: <https://www.facebook.com/PVPolice>

Twitter: <https://twitter.com/PVPolice>

Website: [www.ParadiseValleyPD.com](http://www.ParadiseValleyPD.com)

Join Alert PV: Text "AlertPV" to 78015 to get started.

Join Neighbors app: Text "PVPD" to 555888 to get started.